

<h1>Theory of Comedy – Richard Taflinger</h1> <p>What is it? Theory explaining why sitcoms are funny.</p> <p>Examples:</p> <table><tr><td>Intellectual</td><td>Sheldon and Leonard singing Prof Proton Song - meant to be intellectual but acting like children.</td></tr><tr><td>Humanity</td><td>"I'm having problems with my pacemaker" "I have a bracelet with my address on it" - Mr Proton reminds us of human fragility.</td></tr><tr><td>Mechanical</td><td>When Arthur is in hospital Sheldon sings "Soft Kitty" - established norm when characters are ill.</td></tr><tr><td>Societal Norms</td><td>Familiar settings - Apartment, college, canteen, Howard's apartment.</td></tr><tr><td>Unsuitable Actions</td><td>Howard and Bernadette treating dog like a baby - Howard and Bernadette talking about time at the park.</td></tr><tr><td>Harmless</td><td>Slap of Sheldon does not harm him - "Ow!" - enables the audience to laugh at the violence.</td></tr></table>		Intellectual	Sheldon and Leonard singing Prof Proton Song - meant to be intellectual but acting like children.	Humanity	"I'm having problems with my pacemaker" "I have a bracelet with my address on it" - Mr Proton reminds us of human fragility.	Mechanical	When Arthur is in hospital Sheldon sings "Soft Kitty" - established norm when characters are ill.	Societal Norms	Familiar settings - Apartment, college, canteen, Howard's apartment.	Unsuitable Actions	Howard and Bernadette treating dog like a baby - Howard and Bernadette talking about time at the park.	Harmless	Slap of Sheldon does not harm him - "Ow!" - enables the audience to laugh at the violence.	<h1>Schadenfreude</h1> <p>What is it? Laughing at the misfortune of others - literally "Damage Joy".</p> <p>Examples: Laughing at Leonard's misfortune - Sheldon Keeping him awake - "I'm thinking of wearing a tuxedo."</p> <p>Laughing at Seldon's misfortune - Leonard slaps Sheldon - "Ow!"</p> <p>Laughing at Arthur's misfortune - "I have a phd from Cornell University." "Hm, great. Did you bring your puppet."</p>
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		<div>Series 4 Episode 1</div> <div>The Big Bang Theory E4 Thursdays 20:00</div> <div>The Robotic Manipulation</div>												
<h1>Needs Gratification Theory</h1> <p>What is it? Active audience theory exploring why people consume the texts that they do.</p> <p>Examples:</p> <table><tr><td>Cognitive</td><td>Prof Proton conducts an experiment with the conical flask and the egg.</td></tr><tr><td>Affective</td><td>Monitoring the ongoing relationships such as Leonard and Penny, Howard and Bernadette and the friendship group.</td></tr><tr><td>Personal Integrative</td><td></td></tr><tr><td>Social Integrative</td><td>Discussing the events of the programme with friends. Reminiscing about old children's TV programmes. TBBT theme tune - memorable.</td></tr></table> <p>TENSION RELEASE: Laughter - Prof. Proton - "I have a phd from Cornell University." Sheldon - "Hm, Great. Did you bring your puppet?"</p>		Cognitive	Prof Proton conducts an experiment with the conical flask and the egg.	Affective	Monitoring the ongoing relationships such as Leonard and Penny, Howard and Bernadette and the friendship group.	Personal Integrative		Social Integrative	Discussing the events of the programme with friends. Reminiscing about old children's TV programmes. TBBT theme tune - memorable.	<p>Others:</p> <p>Characterisation:</p> <p>Repetition:</p> <p>Narrative:</p>				
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