

**Posters**

Audience

Genre

Character

Narrative

Trailer 2:

Audience

Genre

Character

Narrative

Trailer 1:

**Trailers**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| What is it? | What was done with it? | | When? | | Why? |
| Website |  | |  | |  |  |
| Social Media  (Twitter)  (Facebook)  (YouTube) |  | |  | |  |  |

**New Media**

How were they used in the distribution process?

Character Played?

Known For?

Star 2:

How were they used in the distribution process?

Character Played?

Known For?

Star 1:

**Stars**