

How does the representation fit with the Crone stereotype?

- **Securing knowledge** by deconstructing the representations that appear in the "Break the Rules" video which conform to or react against the Crone stereotype.
- **Further developing** by outlining how codes work together to create complex representations.
- **Achieving excellence** by reflecting on how an audience might react to the representations on offer.

Image A

(How do the Personal, Performance and Technical codes create meanings?)



Image B

(How do the Personal, Performance and Technical codes create meanings?)



Narrative Code

(What role do they play in the story?)

Narrative Code

(What role do they play in the story?)

Visual Code

(What can you see?)

Visual Code

(What can you see?)

Key words:

Denotation, Connotation, Representation, Personal, Performance, Technical, Narrative, Visual

Conclusions?