Comparing Film Industries

## Production

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Industry** | **UK Film (Sightseers)** | **Pros and Cons** | **US Film**  **(Star Trek)** | **Pros and Cons** |
| Funding |  |  |  |  |
| Companies |  |  |  |  |
| Stars |  |  |  |  |
| Production |  |  |  |  |
| New Technology |  |  |  |  |
| Presold Property |  |  |  |  |
|  |  |  |  |  |

## Distribution

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Industry** | **UK Film (Sightseers)** | **Pros and Cons** | **US Film**  **(Star Trek)** | **Pros and Cons** |
| Posters |  |  |  |  |
| Trailers |  |  |  |  |
| Other Media |  |  |  |  |
| New Technology |  |  |  |  |
| New Technology |  |  |  |  |
| Cast |  |  |  |  |
|  |  |  |  |  |

## Exhibition

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Industry** | **UK Film (Sightseers)** | **Pros and Cons** | **US Film**  **(Star Trek)** | **Pros and Cons** |
| Cinema Release incl. 3D |  |  |  |  |
| Critical Response |  |  |  |  |
| Profit |  |  |  |  |
| Awards |  |  |  |  |
| Home Market |  |  |  |  |
| Ancillary Markets |  |  |  |  |
| New Technology |  |  |  |  |